



Information Technology Centre
Vavuniya Campus of the University of Jaffna



DIGITAL MARKETING

Date: 8th July 2020

Time: 7pm – 8pm

For Whom:

Suitable for students from any discipline, Freelancers, Social media professionals, Digital marketing professionals, and strategists.

What you will learn:

This session will help you to understand the basics of Digital marketing, Core frameworks, Personal branding, How to implement for your businesses and product development process.

Register for this event:

http://www.vau.jfn.ac.lk/itc/?page_id=1910

Free Online Session via ZOOM

Medium: English

Outline

- An Overview
- Facts and statistics
- Basic Digital Marketing Frameworks
- Personal Branding
- Develop & Deploy DM Strategies
- Analysis, Scale
- Recap & QA

Resource Person

Mr. Sharanyan Sharma

President Award Winning Entrepreneur, Digital Marketing Trainer, Ecommerce Consultant - FORBES 2000 & Fortune 500 Listed Companies

Coordinated by

Dr. Alexander Rukshan

Coordinator/ IT Centre, Vavuniya Campus of the University of Jaffna, Sri Lanka

Organised by:

It Centre,
Vavuniya Campus of The University of Jaffna,
Sri Lanka
+94 (0) 776 544 652
<http://www.vau.jfn.ac.lk/itc/>